

Morgan County Agricultural Society

Morgan County Fair - September 5-9, 2017

4250 N Bankes Rd. Malta, Ohio 43758

June 2017

The county fair season is quickly approaching! The Morgan County Agricultural Society will be hosting the 165th Morgan County Fair this year from September 5th to September 9th.

As we plan for the 2017 season, the Morgan County Agricultural Society is again looking for the community's support by offering opportunities to advertise at or be a sponsor of activities taking place during the fair. This year's grandstand entertainment includes: Parade of livestock and machinery, Veteran's Tribute followed by Garden Tractor and Tug Pull, Truck Pulls, Rough Truck contest and Harness Racing. Also, taking place will be Senior Citizen's Day, Kids Day, livestock shows, and small stage entertainment.

Advertising options include displaying banners on the grounds during the fair, setting up a booth for the week to interact with fairgoers and advertising in the Friday and Saturday race programs. These options give you and your business the opportunity to reach thousands or potential customers in a short amount of time.

Sponsorships allow you to provide support to the Society that is dedicated to a specific aspect of the fair. It shows fairgoers that you have a vested interest in the community and its happenings. Sponsorship gives you the opportunity to help the Society promote the activities taking place and make them better for the public to enjoy during the fair.

Please review our Advertising and Sponsorship packages for the 2017 Morgan County Fair and return the request form with your choice of sponsorship or advertising space by July 17th. Together, we can continue our traditions and create new programs all while helping to strengthen the youth of our community through 4-H, FFA and for other youth programs. Without the support of sponsors and donors who believe in the tradition of the fair, the production of the fair would not be possible.

We appreciate your support,

Nanclyn Thomas

Advertising

Morgan County Agricultural Society

4250 N Bankes Rd.

Malta, Ohio 43758

www.morgan-county-fair.com

Feel free to contact Fair Board Directors Nanclyn Thomas with any questions

Nanclyn Thomas

740-962-6303 or

nanclyn2011@centurylink.net

**Morgan County Agricultural Society – 2017 Morgan County Fair
Banner Advertising Agreement**

The Morgan County Agricultural Society agrees to:

- ~ Display banners the week of the Morgan County Fair
- ~ Be responsible for the hanging prior to and removal of the banners after the fair
- ~ Be responsible for the storing of the banners until the following year

The advertiser is responsible for:

- ~ Providing the banner- no larger than 28 inches by 6 feet
- ~ Sending the banner to Nanclyn Thomas 4250 N Bankes Rd. Malta, Ohio 43758 By July 17th

The Morgan County Agricultural Society reserves the right to reject or deny and advertising banner at any time at the Morgan County Agricultural Society's discretion. This discretion may be made on a case by case basis.

Banner Advertising Options

Please select the display location for your banner. The cost for each location is **\$150.00 each year**. Checks should be made payable to the Morgan County Agricultural Society. **Payment is due By July 17th**.

- Grandstand Race Track fence Small Stage Show/Sale Barn
- Covered Bridge Outside Fence for 60 days **after** fair \$100.00
- Choice of advertiser/Anywhere on fairgrounds _____ (With Society approval)
- I had a banner last year and would like to use the same one

Race Program Ad

- Please send your business card or ad back with this form before July 17th

- Business Card \$30.00 1/4 Page \$50.00
- 1/2 page \$100.00 Full Page \$200.00 I would like to use last year's Ad
- Vendor Space may be available – check if interested

I/we would like to donate in the amount of \$ _____ to the Morgan County Fair.

Name of the Sponsor/Organization _____

Contact Name _____

Street Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Email Address _____

Please sign and return with payment by July 17th

Signature _____ Date _____

Morgan County Agricultural Society - 2016 Morgan County Fair

Add to sponsor pg.
put page

Sponsorship Opportunities

Programs and activities at the fair would not be possible without the support of the community. The Morgan County Agricultural Society invites you to support the fair by sponsoring an event. For your sponsorship, the Morgan County Agricultural Society will:

- Recognize the individual or business as a sponsor on the fair website (Need a Digital Form of logo)
- Display a sign to acknowledge your sponsorship at the event
- Announce sponsors periodically throughout the day/event

First & Second choice

_____ Day Sponsor \$2,500.00 _____ Tuesday _____ Wednesday _____ Thursday
 _____ Friday _____ Saturday

(includes 10 day passes, 2 banners supplied and displayed, announced throw-out day)

_____ Veteran's Tribute (Tuesday) - \$500.00 (includes 2 day passes)

_____ Mud Bog (Tuesday) - \$500.00 (includes 2 day passes)

_____ Garden Tractor Pulls and Tug Pull (Wednesday) - \$500.00 (includes 2 day passes)

_____ Demolition Derby (Thursday) - \$1000.00 (includes 4 day passes)

_____ Super Modified Truck and Tractor Pull (Friday) - \$500.00 (includes 2 day passes)

_____ Rough Truck Contest (Saturday) - \$500.00 (includes 2 day passes)

_____ Small Stage Entertainment (Daily) - \$250.00

_____ Kid's Bike (Daily Giveaways) - \$100.00

_____ I/We would like to make a donation in the amount of \$_____ to the Morgan County Fair.

Name of the Sponsor/Organization _____

Contact Name _____

Street Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Email Address _____

Please sign and return with payment by July 17th

Signature _____ Date _____